











#### **Media Accreditation Rules**

Welcome to Rally Sarma 2014!

We kindly invite you to get acquainted with the Media accreditation rules of Round 3 of the 2014 Latvian Rally Championship and Round 2 of the 2014 Estonian Rally Championship Please, complete the Media Accreditation Application Form (hereafter, Form) carefully and make sure your Form is sent to the appropriate e-mail address. Incorrect and/or incomplete Forms may not be considered.

# **Basic Principles of Accreditation**

Upon submission of the Form, the media representative shall resolve duly and correctly inform the auditorium of the represented media about the event before and after the event, as well as to correctly use the official title of the rally "Sarma".

The accreditation is envisaged for:

- journalists;
- media photographers;
- TV/video cameramen.

Accreditation is not envisaged for advertising, marketing or public relations agencies, media representatives, who are not journalists, photographers or video cameramen, as well as for representatives of teams or sponsors.

Only persons having reached the age of 18 at the time of submission of the Form will be accredited.

Each media, based on the number of members, should submit either individual, or team Form.

#### Special Provisions for Photographers, Radio journalists and TV/video crew

All photographers, radio journalists and TV/video crew willing to get the accreditation shall have:

- Life Insurance Policy (including for motorsports competitions) with the value of at least EUR 1500;
- A media tabard supplied by the organizers of the Rally Sarma (hereafter Organizer); for accredited photographers, radio journalists and TV/video crew media tabards are available in the Media Centre for a guarantee fee of EUR 30.

Handing over of the received media tabard to another person is strictly prohibited!

The accredited photographers, radio journalists and TV/video crew operators with media tabards shall be entitled to be present in the areas of the track specially envisaged for photography and filming, no further than 1 (one) meter away of the safety stripes.

The accredited photographers, radio journalists and TV/video crew operators with media armbands shall be entitled to be present in the areas of the track specially envisaged for photography and filming, further than 1 (one) meter away of the safety stripes.

The organizer of the Rally Sarma reserves the sole right to distribute media armbands to selected media representatives. There is no special application form for the media armband.













## Submission of media accreditation applications forms

Filled-in media accreditation application forms shall be received by the Organizer via e-mail girts.avotins@gmail.com no later than Feb 18, 2014

The Organizer shall not guarantee confirmation of applications received by media representatives after the established term.

The Organizer shall consider the submitted media accreditation application forms within four (2) working days from the day of receipt. Confirmation or refusal of the accreditation shall be notified by the Organizer via e-mail provided in the Form.

Granting and/or rejecting accreditation is fully in hands of the Organizer of the "Rally Sarma" and it is also limited by the number of accredited representatives to a size of the media centre and by warrantee of their safety at the track of the competition.

### Issue of accreditation and media tabards

The accreditation cards and the media tabards will be available on February 22-23, 2014 in the Media Centre. The accreditation cards and the media tabards can be received only in person.

Date: Time: Location:

February 22, 2014 12:30-21:00 Rally HQ, Ape, Skolas str. 4, Apes peoples hall February 23, 2014 08:00 - 19:30 Gulbene, Brīvības str. 18, "Vecgulbenes manor"

## **Closing Points**

Upon filling-in the Media Accreditation Application Form you confirm that you have become acquainted with the Media Accreditation Rules and Media Safety Rules and resolve to comply with the above.

The Organiser shall retain the right to annul the issued accreditation due to the breach of the Media Accreditation Rules or the Media Safety Rules.

# **Further Information:**

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